

James Buchanan

Web Development & UX/UI

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Calgary, Alberta

Experience

Web Developer & Digital Marketing Manager
Ignite Marketing & Productions Ltd.
May 2019 to November 2019

Developing, designing, & maintaining responsive websites / E-commerce platforms with a Senior developer. Performing extensive troubleshooting of databases & other technical assets. Creating and optimizing Google Ads & introducing automated analytic reporting with Google Data Studio.

HTML & CSS Mentor
Ladies Learning Code
March 2019

Participated as a mentor in the March 2019 Canada Learning Code workshop for women. Assisted with the instruction of web design concepts required to design attractive web pages. Assisted students of all ages in troubleshooting & encouraged the exploration of new technology.

Skills

Troubleshooting & Innovation
DevOps & Rapid Development
Open Source Collaboration
Teamwork & Communication
Iterative Design & Prototyping
Responsive Websites & Apps
Database Administration
E-Commerce & CMS Platforms
Google Ads & Analytics
Google Data Studio
Search Engine Optimization
Hosting & DNS Management
Adobe Creative Cloud Suite
WordPress Development
Magento 2 Development

Languages

HTML5, CSS, JavaScript, jQuery,
PHP, Python, Java, C#/C++,
Laravel, Node.js, Django,
SQLite, NoSQL, MySQL

Java Server Development

Bukkit Server - Bukkit.org

2015 to 2018

Contributed (on GitHub) to the back-end Java development of a YAML configuration service for the Bukkit server software. Aided with the development network configuration settings, validation and error reporting for Java server software. Collaborated with other contributors on GitHub.

Freelance Web Development

Calgary Kush Club

2018

Redesigned a landing page, blog, and E-Commerce shop for the Calgary Kush Club online dispensary. Implemented SEO services and responsive design principles, which led to a 35% increase in online sales revenue and a surge in consumer interest.

Snowboard & Ski Instructor

Winsport Canada

2016 to 2017

Assisted in the setup of equipment and lessons for learners of all ages. Obtained High-Five certification to ensure the safety, progression, & physical literacy of all children. Taught students the technical aspects of snowboarding & skiing while always focusing on having fun & staying safe.

Education

Web Development Certification

SAIT Polytechnic

April 2019

Mastering WordPress

Udemy.com

October 2019

Magento Certification

Udemy.com

August 2019

Google Ads & Analytics

Udemy.com

June 2019

UX & Design Essentials

Udemy.com

June 2019

HTML/CSS Certificate

Udemy.com

January 2019

JavaScript Specialist

Udemy.com

December 2018

Bootstrap Design

Udemy.com

October 2018

High School Diploma

Robert Thirsk High School

October 2016

